



# DIGITAL SALES

5 DAYS TRAINING!

## COURSE CONTENT

- 1** An overview of digital remastering strategy.
- 2** Digital marketing fundamentals.
- 3** Design tools and techniques.
- 4** Social media platforms.
- 5** Optimize with google tools.
- 6** Marketing on Facebook.
- 7** Mobile marketing.
- 8** Brand marketing for business.
- 9** Introduction to video content making.



**Digital Sales** has changed how individuals and businesses communicate. It has completely revamped traditional marketing and sales, as more and more people turn online to get their needs met. With more people across the globe hanging out on social media, it has become the best place for businesses to meet their audience. Hence social media influencer hold a key role in business marketing and can attract a lot of new customers to existing business.



## OBJECTIVE

-  **To help the entrepreneur** for business startup (SSM).
-  **Guide participants** on how to market their business online.
-  Participants also will have **overview of marketing fundamentals**, as well as how marketing is conducted using social media, email and online content.

## GET IN TOUCH