

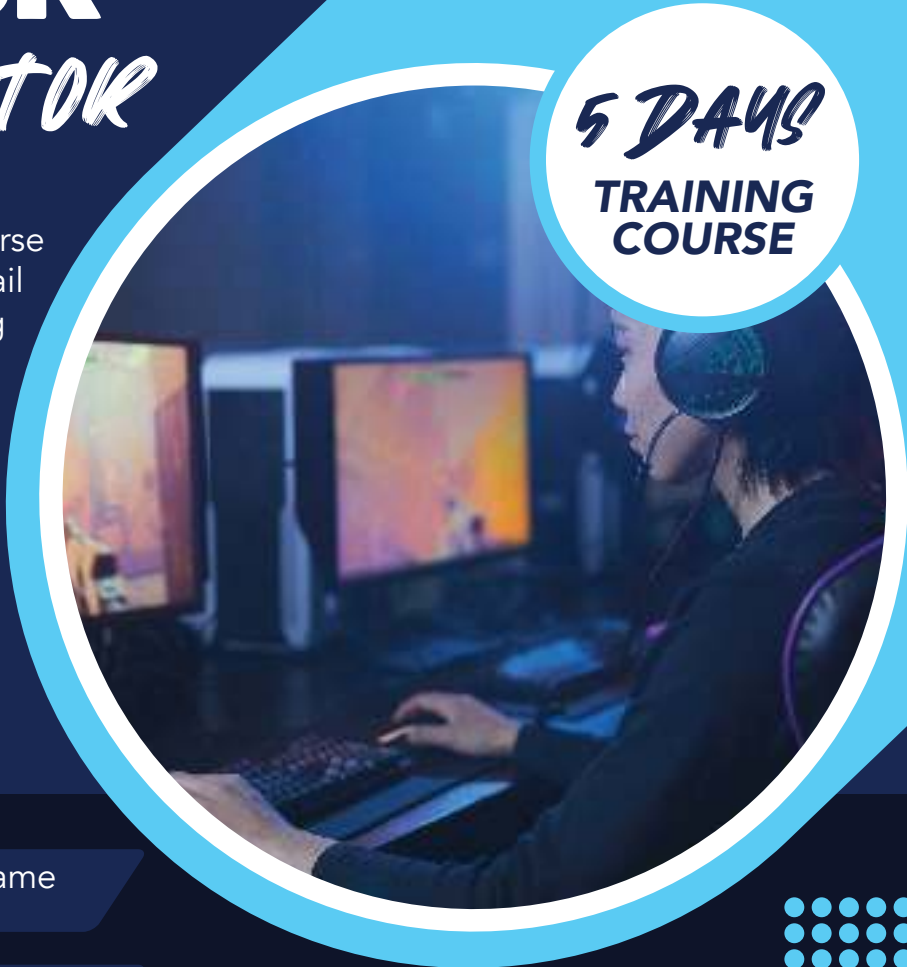


facebook

GAME CREATOR

This course is an end-to-end course which will walk through every detail for a sustainable revenue generating profession. This course will also introduce facebook advertising campaigns and other social media monetisation components for a holistic approach.

5 DAYS
TRAINING
COURSE



COURSE CONTENT

- 1** Introduction to Facebook Game Creator
- 2** Getting started - Encoding software
- 3** Games and Gaming consoles
- 4** Stream Channel Aesthetics
- 5** Streaming, Bots and Extensions
- 6** Facebook marketing
- 7** Affiliate Marketing
- 8** Branding and Ethics
- 9** Gamers Community



COURSE OBJECTIVE

- 01**
Becoming a streamer
- 02**
Accounts and software setup
- 03**
Establishing followers, viewers, fans and contributors
- 04**
Monetisation model

For more information, please contact us at :

 **012 635 5498**  **03 4131 7000**